# Graham Clark

**Front End Web Developer**
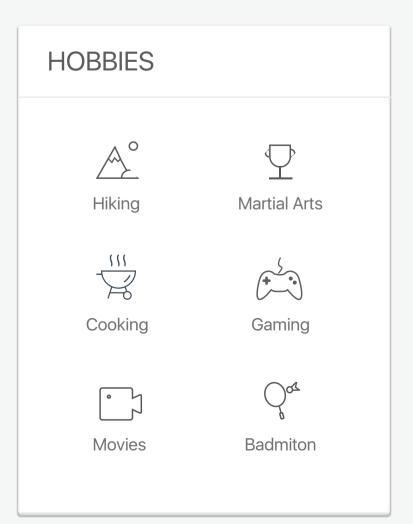
San Francisco, CA

## CONTACT

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## CONNECT

cheesetoast.co.uk

linkedin.com/in/gclark2

codepen.io/Cheesetoast

## SKILLS

HTML5   CSS3 + Sass / Less

JS / jQuery / React   Responsive Design

Web Marketing   Project Management

PHP   CMS (Wordpress / AEM)

A/B Testing   Webpack / Grunt

MySQL   SEO   MAMP

Foundation / Bootstrap   Marketo

Photoshop   UI / UX Design

## HOBBIES

Hiking    Martial Arts

Cooking    Gaming

Movies    Badmiton

## ABOUT ME

Enthusiastic front end web developer with an outstanding knowledge of current web technologies. Specializing in hand-coded, semantic, cross-browser compatible websites. Demonstrated strong understanding of web usability, responsive design, web accessibility standards, and pixel perfect UI design principles.

## EXPERIENCE

**2018 - PRESENT**

### Senior Web Developer

HoneyBook - San Francisco, CA

Working as part of the growth team to improve conversion for the marketing site and to enhance user on-boarding for the product through iterative a/b testing. Coordinating with marketers, designers, and product managers in San Francisco and Tel Aviv. Collaborating with other developers to refine style guide and improve site performance.

**2017 - 2018**

### Web Developer/Site Manager

LiveRamp - San Francisco, CA

Site developer responsible for maintaining and developing page templates and resource sections for two high traffic Wordpress blog sites. Working as part of the marketing team and coordinating with external agencies to evolve websites through data driven a/b testing and improve SEO. Develop emails and landing pages for the marketing operations team to connect with Marketo.

**2016 - 2017**

### Web Development Marketing Manager

Intuit Quickbooks - San Francisco/Mountain View, CA

Working as part of the online acquisition team for QuickBooks performing data driven a/b tests on high traffic landing pages. Managing projects from start to finish with various stakeholders including designers, marketers, and analytics teams. Introduced new development workflow and technologies.

- Created reusable components (Sass / jQuery / React) for quick deployment
- Use consumer insights and site data to develop hypotheses and create winning A/B multivariate web tests

**2014 - 2016**

### Lead Front End Web Developer

Intuit Demandforce - San Francisco, CA

Lead front end web developer as part of the Demandforce marketing team. Developed entire codebase (HTML5, CSS3 / Sass, JQuery) for newly redesigned websites (demandforce.com, fullslate.com). Ran A/B split tests to optimize and evolve websites. Created a series of landing pages and responsive emails for Marketo marketing campaigns.

- Introduced CSS preprocessing (Sass) workflow for modular development
- Developed responsive, cross browser frameworks
- Compiled library of reuseable code snippets for quick and efficient deployment

## EDUCATION

**2008 - 2010**

### Masters, Applied Informatics

Edinburgh Napier University, Scotland

**2000 - 2005**

### BEng, Computing Science

Edinburgh Napier University, Scotland